

# ACCESSIBILITY INCLUSION PLAN

2020



## BACKGROUND

IN 2020, OVER 4 MILLION PEOPLE IN AUSTRALIA LIVE WITH A DISABILITY.

A disability is a condition that restricts a person's mental, sensory or mobility functions. A disability may be temporary or permanent, total or partial, lifelong or acquired, short term or chronic, visible or invisible.

People with a disability are three times more likely to avoid an organisation and twice as likely to dissuade others because of an organisation's less favourable diversity reputation.

1 in 3 people with a disability report that their customer needs are often unmet.
People with a disability have both lower labour force participation rates and higher unemployment rates than

people without a disability. Graduates with a disability take 61.5% longer to gain full time employment than other graduates.

**ABOUT** 

of Australians are

loss. There are

total hearing loss.

affected by hearing

approximately 30,000

deaf Auslan users with



#### **OVER 4 MILLION**

or 20% of Australians have a disability.

There is also a ripple effect impacting families, carers and the broader community.



#### **AROUND 1 MILLION**

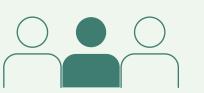
are from a non- English speaking background.

AROUND 37%

of the national Indigenous population 15 years and over, reported physical disability or a long term health condition (102,900 people). AT LEAST

80%

of disabilities are not visible.



1 IN 3

people either has a disability or is likely to be close to someone who has a disability. **AROUND** 

15%

or 2.1 million Australians of working age (15-64 years) have a disability.

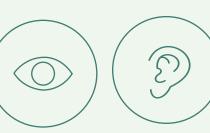
OVER 90,000 PEOPLE

have a mental health condition.

**AROUND** 

15%

or 3.4 million
Australians have a physical disability.

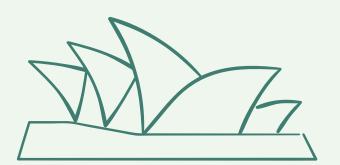


+350,000 Vision Australia estimates there are now over 350,000 people who are blind or have low vision.

**AROUND 700,000** 

Australians have intellectual and/or developmental conditions.

AROUND 2 MILLION Australians have dyslexia.



In the Sydney local government area, there are around 4,000 people who need help with day to day living and personal care.

In NSW around 1.3 million people possess a disability, of which over 30% possess a severe or profound disability that affects their ability to communicate, get around and care for themselves.

ACCESSIBILITY INCLUSION PLAN (AIP)

## THE ALLIANZ RESPONSE

AN ACCESSIBILITY
INCLUSION PLAN (AIP) IS
AN OUTWARD SIGN OF
OUR INTENTION AND
COMMITMENT TO BE
INCLUSIVE OF PEOPLE
WITH A DISABILITY AND
OUTLINES OUR PLANS OF
HOW WE WILL
ACCOMPLISH THIS.

The aim of the AIP is to provide a framework through which Allianz can become more accessible in our operations and service delivery, reflect positive community attitudes and embed dignified access as 'business as usual'.

Our approach will be a pragmatic and systematic one that will see Allianz become a 'disability confident' organisation over the course of the next five years.

In developing the AIP we have partnered with Australian Network on Disability for their expert advice, sought input from our employees, undertaken

self-assessments of products and services and established an Accessibility Committee to drive ongoing progress and meet our objectives.

The Accessibility Committee is headed up by our Executive Sponsor, Julie Mitchell, Chief General Manager Workers Compensation, and comprises of representatives and decision makers from across the organisation including Market Management, Procurement, HR, Risk & Compliance, Digital & IT, Customer Services and Property.



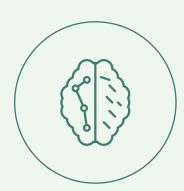


## WE HAVE COMMITTED TO A PARTICULAR FOCUS ON:



#### **ACQUIRED DISABILITY**

Physical, mental and psychological – including secondary onset – acquired disability. This effort will be aligned with the work being undertaken in our Worker's Compensation division.



#### **NEURO-DIVERSITY**

Focus on recruitment of people who are neuro-diverse including those on the Autistic Spectrum.



#### **PARALYMPIAN**

Focus on ensuring a synergy with our partnership with the Paralympics.

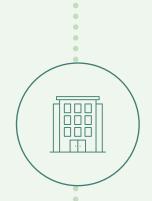
## OUR APPROACH

#### IN DEVELOPING THE AIP, WE HAVE CATEGORISED THE ACTIONS WITHIN THE FOLLOWING FRAMEWORK:



#### **COMMITMENT**

- Executive sponsorship
- Leadership support
- Development of support and learning material



#### **PREMISES**

- Dignified access to Allianz offices



## WORKPLACE ADJUSTMENTS

- Provision of and access to appropriate workplace adjustments for employees



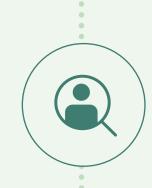
## MARKETING & COMMUNICATION

- Brand Library
- Corporate Communications
- Digital & Social Media



## CAREER DEVELOPMENT & RETENTION

- Mitigation of identified systemic biases



#### **RECRUITMENT**

 Providing accessibility to recruitment process for all candidates



#### **DIGITAL & IT**

- Embedding Allianz
Group standard for
accessibility into digital
and IT platforms and
products



## PRODUCTS & SERVICES

- Applying Inclusive Design Principles into product development lifecycle



#### **PROCUREMENT**

- Embedding accessibility into Procurement approach



#### **GOVERNANCE**

 Ongoing assessment of progress made against objectives ACCESSIBILITY INCLUSION PLAN (AIP)

## DEFINITIONS

#### **DISABILITY:**

'Disability' describes a person living with sensory, cognitive, physical or other conditions, and who experiences unintended barriers when engaging with their environment. The World Health Organisation reports there are over 1 billion people with a disability globally. These numbers are expected to increase as the population ages, and the prevalence of chronic health conditions such as diabetes, cardiovascular and mental illness increases. The spectrum of disability is therefore broader than the stereotypical images of people in wheelchairs, deafness and blindness.

#### **DIGNIFIED ACCESS:**

Ensuring that people have independent and equitable access to physical environments. The principles of dignified access are developed considering the way in which a wide audience of different abilities would use it. Some questions that can be asked during the design phase of a physical environment can include:

- Who is left out if I design it this way?
- What is the cost of reworking the design if an employee or customer needs it to change?
- What physical or sensory ability is needed to use the design or environment?
- How can I change the design to include more people?



#### **UNIVERSAL DESIGN PRINCIPLES**

#### Principle 1: Equitable Use

The design is useful and marketable to people with diverse abilities.

## Principle 2: Flexibility in Use

The design accommodates a wide range of preferences and abilities.

#### Principle 3: Simple and Intuitive Use

Use of the design is easy to understand, regardless of the user's experience, knowledge, language skills or current concentration levels.

## Principle 4: Perceptible Information

The design communicates the necessary information effectively to the user, regardless of ambient conditions to the user's sensory abilities.

#### Principle 5: Tolerance for Error

The design minimises hazards and adverse consequences of accidents or unintended actions.

#### Principle 6: Low Physical Effort

The design can be used efficiently, comfortably and with a minimum of fatigue.

## Principle 7: Size and Space for Approach and Use

Appropriate size and space is provided for approach, reach, manipulation, and use regardless of the user's body size, posture or mobility.



